

June 26, 2015

Reference: Stephen Leslie France

To Whom It May Concern,

This young incredibly talented writer shows not only an emotional elegance to his expressive articles but is able to reach the reader on a very personal level. One feels his genuineness as he elegantly describes a business and its product.

I found it very thrilling to have been involved in his creative writing in my Christmas 2014 magazine editorial of my family run Jewelry store. Stephen took time to truly understand my passion and fervor and directly convey my style to the readers. I receive numerous compliments and congrats on this editorial. The result of his article was more importantly Mi Amor Jewellers gain financially. My sales immediately escalated for the period of Christmas month and beyond into January. I even experienced a "chartering yachtie" walk in to my store with Stephen's article clutched in his hand and point to the product Stephen wrote so well about.

This professional and eloquent gentleman would be truly an asset to any business who may so fortunate to employ his skills and other wonderful attributes.

For further information, please contact me.

Sincerely,

*Eileen Bourke*

Mi Amor Jewellers, Owner & CEO